

Rising Dementia Rates Reveal the Need for New Care Approach

Due to its unfortunate prevalence, most people have had their lives impacted in some way by a diagnosis of dementia – either their own diagnosis or that of a friend or family member. And its prevalence is only growing.

There is an estimated 7.2 million Americans aged 65 and older living with Alzheimer's dementia today, but that number is expected to nearly double over the next few decades, according to researchers. By 2060, it is expected that there will be 13.8 million cases, if a cure has not been found by then to change this trajectory. Researchers have found that about 12 million family members and other unpaid caregivers provided an estimated 19.2 billion hours of care to people with Alzheimer's or other dementias in 2024, which actually reflects a decline in the number of caregivers compared with a decade earlier but an increase in the quantity of care provided. As more diagnoses are made, family members often shoulder more responsibility for care they may be unable to provide long-term. This means that new approaches to excellent dementia care have never been more vital for individuals and their families.

As a pioneer of expert care, Landis Communities is excited to introduce Lumina, a person-centered dementia initiative, designed to walk alongside individuals who have received a dementia diagnosis and their loved ones, to create a meaningful path forward full of compassion, innovation, empowerment, and hope.

Lumina aims to address the growing need for dementia care, especially as it is estimated that 42% of Americans over the age of 55 will eventually develop dementia. The personalized, evidence-based practices and education are designed to build confidence, preserve dignity, and foster purpose. This is a valuable resource and support for both those living with dementia and for their loved ones.

By exploring how to advance dementia care now, it's possible to be better prepared for the future needs. Through the measurable impact of improved outcomes and the transformation of culture, Lumina's innovative approach will revolutionize the future of dementia care, paving the way forward into programs that protect the dignity and autonomy of participants.



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About 1 IN 9 PEOPLE AGE 65+ has Alzheimer's